



MeyerundKuhl

Spezialwäschen GmbH



MeyerundKuhl Spezialwäschen GmbH

100% PFC-free Laundry and Impregnation Service for Outdoor Clothing

ISPO, January 2018



Our Service at a Glance

- **First full-service provider for professional, PFC-free laundry and impregnation of performance textiles** in Germany, Austria and Switzerland (**DACH**)
- Service may be provided using the **branding of the manufacturer** or speciality retail stores
 - Use of manufacturer's corporate design only, or
 - Integration of the manufacturer's logo into the MeyerundKuhl sales and marketing materials
- **Individual service handling**
 - Via the **manufacturer's stores** or specialty retail stores as an additional eco-friendly service offering for end customers or
 - Via integration in the manufacturer's online shop using vouchers
- **Online marketing** via www.online-impraegnung.de
see example: <http://help.vaude.com/impraegnierservice-per-post/>



Your Advantages at a Glance

- **Image boost due to eco-friendly service offering**
 - 100% PFC-free impregnation of performance and outdoor clothing
 - Water recycling (water recovery and inhouse pre-clarification)
- **Image boost due to enhanced long-term protection of your products** compared to household laundry or conventional laundry services
 - **Laundry and drying processes, products, and machines specially customized to suit the textiles**
- **Online retrievability** (Google) via the search terms „impregnation service“ + brand name



Our Key Products

- **Outdoor clothing** (jackets, pants) **and equipment**
 - with/without membrane
 - **without** PFC (Fluorocarbon-free)
 - long-term protection
- **Motorcycle clothing** (jackets, pants, combinations)
 - with/without membrane
- **Emergency services clothing** (fire department, ambulances, etc.)
 - with/without membrane
 - decontamination
 - long-term protection



The full impregnation of the fiber using our specially developed fixing-technique ensures long-term protection (in contrast to the processes of conventional laundry services)



The Impregnation Effect

Before



**Water
penetrates
the fabric!**

After impregnation



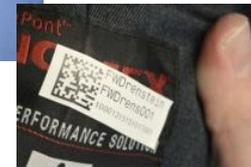
**Water drips
off the
fabric!**

Our Service



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- Pick-up or delivery via parcel service
- Goods receiving / inspection
- Entering of the textile in the system
- Labeling of the textile
- Consideration of the manufacturer's care label and instructions
- Photo documentation of the textile
- Combining into batches and weighing of the textiles
- Special laundry processes (bath washes and rinsing)
- Impregnation and drying processes
- Scanning of the textile before drying
- Drying in drying room
- Final quality check with documentation
- Packaging indicating the wearer of the textile
- Delivery or shipment by parcel service





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Watch a video of our two founders explaining our service (German language)



<https://www.youtube.com/watch?v=wuQofSIHHag>



About us

MeyerundKuhl Spezialwäschen GmbH was founded in 2014 as a spin-off of a laundry and a consulting business with the goal to become Germany's best and most innovative provider of special laundry and impregnation services.

In the field of outdoor clothing and equipment, we have been offering a Germanwide, Fluorocarbon-free (PFC-free), high-quality laundry impregnation service for four years (as of January 2018).

We rely on energy-saving and environmentally friendly methods. In cooperation with water ecologists, chemists, manufacturers of equipment and cleaning agents, manufacturers of textiles, and leading institutes of the laundry industry, we are constantly improving our processes.

Our customers include well-known brands in the field of fire department, outdoor, and motorcycle (e.g., Rosenbauer, Jack Wolfskin, Schöffel, Mammut, Vaude) as well as specialty retail stores.



Dr. Jochen Kuhl und Axel Meyer



Cooperations and References



Mammut (since 2017)



Vaude (since 2017)



Schöffel-Lowa (since 2016)



Jack Wolfskin (since 2016)



Rosenbauer (since 2016)

Numerous **independent outdoor retailers** are offering our services to their customers.

We would love to be your partner!



MeyerundKuhl

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MeyerundKuhl Spezialwäschen GmbH
37181 Hardegsen

+49 5505 999 171

post@meyerundkuhl.de

Receiving

Lindenstraße 8a
37181 Hardegsen

Administration

Schmiedewiese 1
37181 Hardegsen